

EZA is Austria's pioneer of Fair Trade. We have been practising an alternative way of trading since 1975 based on transparency and solidarity, open-mindedness and fairness.

Our mission

Our practice of Fair Trade empowers the people behind our products. In this way, we contribute to improving the living and working conditions of disadvantaged producers in the countries of the Global South.

We pursue a comprehensive approach to quality. Our products reflect the expertise and creativity of our trading partners, as well as respect for human beings and for nature.

We discuss Fair Trade. In our information and public relations activities in Austria, we raise public awareness of international trade relations and unfair trading structures, and point out specific options to take action.

We promote fairness in trade. We focus on cooperation and networking. Our activities in different networks are aimed at advancing Fair Trade and changing unfair structures in international trade.